

Construction tools for girls



Goldie Blox's story and construction sets help girls get interested in engineering.
(Source: Goldie Blox)

Goldie Blox founder and CEO Debbie Sterling set out to "disrupt the pink isle" and that is exactly what she is doing with **Goldie Blox** -- construction tools aimed at girls.

These story and construction kits follow Goldie, a girl inventor, as she uses her creativity and building skills to create an engineering concept. Concepts include creating a belt drive and a wheel and axle. Although the books offer design suggestions, the pieces in the project are compatible with each other, making the design options endless. Not only do these tools allow girls to get hands-on building experience, it also teaches them basic engineering principles and gives them the ability to solve problems.

By getting girls interested in engineering at a young age, Goldie Blox hopes to inspire girls to become engineers. Some of these young inventors' projects are featured on the site, and these girls are getting pretty creative. This **double launcher** with targets is one of my favorites so far.